

DECEPTIVE LABELS

Unscrupulous English Dealers Playing a Game.

TRADESMEN ARE AROUSED

Alaska Salmon Thrust Upon the British Public at Price Asked for Genuine Goods—Legitimate Howl is Raised—Real Values Threatened.

The attention of the British Columbia canners of salmon is called by the Canadian commercial agent at Manchester, England, to the fact that considerable deception in labeling canned salmon is practiced by unscrupulous English dealers. The agent states in his report to the Canadian department of trade and commerce: "It was stated to me that a very large percentage, more than 60 percent, of British Columbia canned salmon reaches this country without labels, and labels are affixed here. A large dealer will buy 10,000 cases of a most reliable canning, and 10,000 cases of inferior quality and of Alaska fish. He will get authority to have printed for him in this country the necessary labels for the best quality. Instead of affixing these labels to the latter grade, he will have them put upon the lower grade, and on the fine quality he puts a fancy brand of his own. The words 'packed by' are carefully eliminated from the fraudulent label, and all else remains except the quality of the contents.

"The price of Alaska salmon is in the neighborhood of 18 shillings, or \$4.37, per case, while the British Columbia in tall tins realizes 25 shillings, or \$6.07 per case, and this difference excites the cupidity of the fakir to practice his nefarious trade by substituting labels of a well known British Columbia canning factory. In this way Alaska salmon is thrust upon the dealers, and the lesser price asked than for genuine British Columbia, though leaving a large margin to the substitutor, helps its sale but when the consumer, tries it a few times, and finds it hard and not such as he used to get, he discontinues the use of canned salmon. In this way the consumption is materially lessened, and it is in the duty of British Columbia canners to adopt radical means to prevent this.

"Why should not all tins be branded with the initials of the canner? A large United States canner of fruits adopts this plan in addition to label. The honest dealer fights this condition of trade occasionally in the press, and trade journals devoted to produce warn the public and expose the frauds, but unfortunately the great mass of consumers never hear of, or see printed these exposes.

"I herewith give excerpts from a leading article of recent date bearing on the subject:

"If canned salmon is to continue to occupy such a favorable position both among the trade and the public as it has done in the past, grocers and consumers alike must have implicit faith and confidence that they are getting the best value for their money. Should there be any suspicion or trickery played upon them—and it may be a revelation to many to hear that there is—then it is possible that will loose that all-essential confidence, a fact which might seriously threaten the industry. It might be argued that both the trade and the public are critical enough to recognize when any attempt is being made to deceive them with inferior quality, no matter under what guise of attractive label, or well-known brand it may be offered them, but it is within our knowledge that several familiar 'labels' are not giving the satisfaction they formerly did, and this has caused no little annoyance and disgust in many quarters. There is now too much 'working on the old brands' and the packing of an inferior kind of fish, and this, if we are not mistaken, will eventually have a tendency to divert the course of public favor for salmon.

"It is beyond dispute that a great deal of maneuvering is done in the labor or rather, re-labeling, of the goods, with the result that the British public are misled. Not only are the customers deceived, however, but certain sections of the trade are consequently placed at a disadvantage. One well-known importer points out that certain brands of salmon are coming to this country as if they were of the British Columbia type, when they are nothing of the kind, and he adds the addendum that 'if retailers prefer a cheaper article, let them buy the Alaska brands of original labels, as there is surely no reason why they should pay for similar goods under re-labeling conditions,

several shillings a case extra for the sole privilege of handling old known labels." "It is surely an injustice to the whole industry that such scandals should continue." It is hardly necessary to say that a popular article like salmon should be under the strictest surveillance, and it seems to us that if all importations were compelled to bear the mark of origin, it would go a long way to assume the trade and the public that the industry was conducted in a perfectly legitimate and bona fide manner."

NO BOYCOTT AT SHANGHAI

American Goods No Longer Stamped With Marks of Chinese Disapproval. Washington, Oct. 1.—Consul General Rodgers at Shanghai cabled the state department today as follows:

"There is no longer any evidence of boycott conditions in or about Shanghai, and American trade is active, particularly with the northern part of China, and there has been no stamping of goods (boycott marks), as was reported. On the whole, the condition of affairs seems to be satisfactory."

INVENTS NEW FENDER

Inventor Offers to Lie Down in Front of Moving Cars.

BIG REVERSABLE ROLLER

Los Angeles Man Has Great Faith in His Invention Which He Calls The "Unremitting Rotary Car Fender" and Makes Offer to Obtain Recognition.

Los Angeles, Oct. 1.—So great is the faith of J. W. Starkweather of Santa Monica in a street car fender invented by him that he offers to be run over (if this can be done) by a car equipped with his invention.

Starkweather calls his device the "Unremitting Rotary Car Fender" and shows a miniature car with his invention attached. It consists of a roller transmitting reverse motion attached to the forward truck of the car and operated by means of a composite gear from the axle. It will thus be seen that the fender follows the rail even when the car is rounding sharp curves. Imagine a large rolling pin placed diagonally on the track in front of a car and rolling the wrong way when the car is in motion and you have it.

Starkweather asserts that his invention combining a rotary reverse motion makes it absolutely impossible for an object to be crushed under the car. He is willing to lie down in front of any car equipped with his invention and allow himself to be run over if possible, providing the experiment if successful (success in this case, consisting in not making mince meat of the inventor) results in the adoption of his device.

AMERICAN GOODS IN RUSSIA

Plan to Organize Depots Not Endorsed by General Sentiment.

Moscow, Oct. 1.—A meeting of Russian and American tradesmen is being held here to discuss a project for the organization of central depots to display American goods in Russia.

Russians generally do not endorse the scheme, as they say that Americans are not able to satisfy Russian requirements.

Special Round Trip Excursion Rate of \$3.00 for the fair via A. & C. R. R.

—Tickets Sold Daily Until October 15th.

Up to and including October 15th, the A. & C. R. R. will sell round trip excursion tickets daily from Astoria to Portland and return rate of \$3 for the round trip on account of the Lewis and Clark exposition. Tickets purchased on or before October 2 will be good for return passage 30 days from date of sale, and tickets purchased after that date will be good for return passage up to and including October 31.

Knights of Honor.

April reports show that good progress has been made in a number of jurisdictions since the first of the year. At the recent session of the grand lodge of Louisiana a resolution favoring the admission of women to the order was adopted.

Woodmen of the World.

March showed the greatest growth of the Woodmen of the World in the history of the order in the state of New York.

At Santa Cruz, Cal., recently 200 candidates were initiated into the mysteries of the order.

A HUMAN SALAMANDER.

The Story of Junot of the Ninth and the Emperor Napoleon.

It was a warm corner. Day after day the French soldiers had pushed their batteries nearer and nearer toward the besieged town, and now one could look out from behind the breastworks and plainly see the faces of the Austrian artillerymen as they stuck to their guns with grim determination and sent their shots flying into the French forts.

In one of these little mud constructed forts a small party of French soldiers, under the command of a corporal, were busily engaged in returning the fire of the enemy.

The corporal, a tall, gaunt young fellow of twenty, was directing the work of his men. Often he leaped to the ramparts to note what effect the fire of his guns was producing.

"Truly," said one of the soldiers as the corporal jumped back among them, "thou art a veritable salamander, for thou canst stand fire."

"Who is a salamander?" inquired a gruff voice from the rear of the smoke filled battery.

The soldiers turned and saw standing there a small, pale faced man in a general's uniform.

One of the men pointed toward the corporal.

"It is he, general," he replied.

"A salamander! We will see!" reiterated the officer as he ran his eye over the corporal. "Can you write?" he inquired.

"Yes, my general."

"Follow me, then." Out into the shot swept open the two passed, walking side by side.

"You seem," remarked the general pleasantly, "to be at least a foot taller than I. Kindly walk on this side." And he indicated the side nearest to the enemy. "It will be a great protection to me."

Without a word the corporal took the place.

Just at that moment a shell burst directly over their heads, but did them no harm.

The officer cast a quick glance at his companion. He was not in the least flurried. He did not even quicken his pace.

Presently they reached and entered a battery which was the nearest of all to the Austrian lines. It was filled with dead and wounded soldiers. Only one gun remained standing.

Calmly seating himself on a broken gun cartridge, the general gave the corporal paper and quill and ink and commanded him to write as he began to dictate a letter.

The corporal's hand did not shake. He wrote almost as rapidly as the general spoke.

Suddenly, just as the letter was finished, there was a deafening report, and a huge cannon ball passed close above them and buried itself with a dull thud in the earth beyond. The wind caused by its passage overturned the two, and dust and dirt completely covered them.

The general picked himself up in an instant. Calmly leaping upon the rampart, the corporal waved the finished letter defiantly toward the Austrian lines.

"Thanks, my friends!" he shouted. "You have saved me the trouble of blotting it!"

A look of genuine admiration crept into the eyes of the general.

"What is your name?" he asked harshly.

"Corporal Junot of the Ninth foot, general."

"By rather 'Captain Junot,' for I cannot afford to let such fellows as you remain corporals." And General Botschaps—for it was he—clapped the young man on the shoulder.

Eight years later Marshal Junot was decorated with the grand cross of the Legion of Honor by the Emperor Napoleon.—Frank E. Channon in St. Nicholas.

The Bride's Pie.

The "wedding cake" of today was formerly called the "bride's pie" and in some regions was regarded as so essential an adjunct to the marriage celebration that there was no prospect of happiness without it. It was always circular in shape, covered with a strong crust and garnished with sweetmeats. It was the proper thing for the bridegroom to wait on the bride in serving the cake; hence the term "bridegroom."

The Man With a Hobby.

Don't make fun of the man with a hobby. It may be that that very hobby will be the means of the world getting something of great good. All people that have contributed to the sum of human knowledge had a hobby. The man who ranks as an inventor had a hobby once; the minister who gets up in his pulpit has his hobby; the man who sells you goods has the same. In fact, those that do anything at all have a hobby. You may call it by some other name, but the hobby is still there.—Terrell Transcript.

No Return.

"Take my advice—don't lend Borroughs any more money."

"I never did."

"Why, you used to, I'm sure, for I—"

"No. I used to think I was lending it to him, but I soon discovered it was purely a gift."—Catholic Standard and Times.

Easily Understood.

"And," said the Sunday school teacher, "when Dilliah cut Samson's hair he became mild as a lamb. Can you understand that?"

"Well, ma'am," replied Tommy, "it does make yer feel chamed when a woman cuts yer hair."—Philadelphia Ledger.

WHEN YOU THINK OF A BLOOD PURIFIER THINK OF SSS

The Most Popular and Widely-Known Blood Purifier GUARANTEED PURELY VEGETABLE



This is the season that tests the quality of your blood, and if it is not good, then evidences of it will begin to show as the weather grows warmer. Carbuncles and boils, pimples and blotches, and numerous itching and burning skin eruptions will make their appearance, and are sure indications of bad blood. If spring-time finds you with impure, sickly blood, then you are in poor condition to withstand the strain upon the system which always comes at this time of the year. A failure to look after your physical welfare now, by purifying the blood and toning up the general system, may result in a complete breaking down of health later on, and you will find yourself weak and run down, with no appetite, and a prey to indigestion and nervousness. It is poor blood that makes weak bodies, for it is this vital fluid that must supply vigor and strength to our systems, and upon its purity rests our chances for health. Any impurity, humor or poison in the blood acts injuriously upon the system and affects the general health. It is to the morbid, unhealthy matter in the blood that chronic sores and ulcers are due. The pustular and scaly skin eruptions so common during spring and summer, show the blood to be in a riotous, feverish condition, as a result of too much acid or the presence of some irritating humor or acrid poison in the blood. A large per cent. of human ailments have their origin in a polluted, diseased blood, and can only be reached by a remedy that goes into the circulation and uproots and expels the poison and restores the blood to a healthy, natural condition. If

Springfield, Ohio, May 16, 1903. On two occasions I have used your S. S. S. in the spring with fine results. I can heartily recommend it as a tonic and blood purifier. I was troubled with headaches, indigestion and liver trouble, which all disappeared under the use of a few bottles of your great blood remedy, S. S. S. My appetite, which was poor, was greatly helped. I can eat anything I want now without fear of indigestion, and my blood has been thoroughly cleansed of impurities and made rich and strong again. As a tonic and blood purifier it is all you claim for it. MRS. GEORGE WIEGEL. 771 E. Main St.

you have any symptoms of bad blood, and are thinking of a blood purifier, then think of S. S. S., a remedy with a long-established reputation and that has proven itself to be a specific in diseases of the blood, and a superior tonic and system builder. S. S. S. contains no mercury, potash, arsenic or other

Wheeling, W. Va., May 28, 1908. I have used your S. S. S. this spring, and found it to be a blood purifier of the best order. My system was run down and my joints ached and pained me considerably, and I began to fear that I was going to be laid up with Rheumatism. I had used S. S. S. before, and knew what it was; so I purchased a bottle of it, and have taken several bottles, with the result that the aches and pains I had are gone; my blood has been cleansed and renovated, my general health built up, so that I can cheerfully testify to its virtues as a blood purifier and tonic. JOHN C. STEIN. 1539 Market Street.

mineral, but is composed exclusively of vegetable ingredients, selected for their medicinal properties and gathered from nature's store-houses—the fields and forests. The thousands who have used S. S. S. and know from experience what it will do in blood troubles, do not need to be reminded of a blood purifier now, for they know no better can be found than S. S. S. If you are thinking of a blood purifier, think of S. S. S., which has been sold for nearly fifty years, while the demand is greater now than ever in its history. No remedy without merit could exist so long and retain the confidence of the people. Write us if in need of medical advice, which is given without charge. THE SWIFT SPECIFIC COMPANY, ATLANTA, GA.

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